

FEBRUARY 09

VOUCHERS

Vouchers have ceased. Businesses can claim reimbursements of vouchers up until 31 March.

NOWRA CBD MAGAZINE

ADVERTISING

The next publication will be out in March. Bookings are now being taken for advertising, the rate card and booking request can be found overleaf. Places are limited and bookings have already been taken!!!!

UPCOMING EVENTS

CBD ON SALE Saturday 30 May.

To enliven the town and help retailers clear some of the initial winter stock, we intend to run an event to encourage shoppers to the CBD. We would like to promote the event as a day of great deals and offerings with bargains displayed on the street as well as in store. We intend to close Junction Street and provide entertainment and activities. Your feedback and suggestions would be appreciated; if you have any thing to contribute please let us know by 25 February. The event will be advertised in the media and the upcoming edition of the Nowra CBD Magazine.

COMMUNITY FORUM: CBD DEVELOPMENT

FORUM

The CBD Development Forum, a breakfast meeting is planned for March. Shoalhaven City Council are assisting in the production of the forum and relevant representatives from SCC will attend.

CRIME PREVENTION

SURVEILLANCE CAMERAS

SCC has advised the date for the installation of cameras is now by March.

CRIME PREVENTION VAN

CBD Promotions Committee and Shoalhaven Business Chamber are major sponsors of the Van. The Van is receiving great community and business support but is still looking for additional donations.

ALCOHOL FREE ZONING: JUNCTION COURT

You will be relieved to hear the Department of Local Government last week increased the enforcement powers of police and the penalties for those found drinking in an Alcohol Free Zone eg. Junction Court. The amended enforcement powers allow police and enforcement officers to confiscate alcohol and issue a fine of up to \$2200 for any person who does not cooperate. These new laws will work hand in hand with the Crime Prevention Van planned for the Shoalhaven by SCC and the local area command. For further details see:

<http://www.dlg.nsw.gov.au/dlg/dlghome/documents/Circulars/08-76.pdf>

MARKETING OPPORTUNITY

BERRY ART FEST

The Berry Art Fest attracts thousands of people throughout the year. Students and tutors enrolled in courses can not all be accommodated and fed in Berry. Any business willing to make a special offer to these participants will have their business included in an information pack, distributed to all workshop participants. Contact Berry School of Arts, 4464 1476 or berrymarkets@bigpond.com

PARKING

NEW PARKING AREA

The new car park in Bridge Road is now complete; all day parking is provided. You may consider utilising this area to increase availability for shoppers and clients closer to your business.

