

EVENTS

Please note the proposed Main Street event to be held 30 May has been cancelled. The Committee reviewed the Christmas event taking in to account feedback from business owners and noting the limited support of businesses. It was determined that events held in the main street offer little benefit for: 90% of CBD businesses; longevity of promotion; developing pride of residents and business owners; creating unity amongst business owners. In addition to this and key to the decision was the advice from our insurance broker who indicated key concerns in liability when hosting such events. However, it was agreed the Nowra CBD needs revitalization and to entice residents and visitors to come into the area, especially at times such as Christmas. Yet, there are many obstacles to "dressing up" the CBD at such times; such as insurance coverage for decorations and hire of other facilities. The Shoalhaven Business Chamber has requested a coordinated and cooperative arrangement with Council to address these issues in order to achieve a positive result.

COMMUNITY FORUM: CBD DEVELOPMENT

Over 50 business people and Council representatives attended the Nowra CBD Community Forum. Two key outcomes came from the forum;

1. Beautification of Nowra CBD is essential to revitalising the town;
2. Council proposed the Shoalhaven Business Chamber (SBC) establish a committee of relevant and interested persons to work with the SCC Strategic Planning Office in the development of future concepts for the Nowra CBD, which will subsequently become part of the SCC Master Plan for the area.

SBC has written to Council on behalf of the Nowra CBD Promotions Committee welcoming this proposal but asking for acknowledgement that such a group will form an integral part of the development process for the future of the Nowra CBD.

BUSINESS SEMINARS

The Committee is working with Department of State & Regional Development to secure funding for seminars focussing on small business sales, marketing and management . We would appreciate your feedback on what time you would prefer seminars or events to be held; please use the form below or email the details to us.

NOWRA CBD MAGAZINE

The Autumn edition of the CBD Magazine has met with a resounding response. The Chamber office has fielded many calls of congratulations as well as requests for further information on businesses featured in the Magazine. We have already received bookings for the Winter issue. If you are interested in advertising please contact the office asap to book a place. We are now offering additional marketing opportunities; a new advertising coordinator will be looking after any special requests you may have. Also, don't forget we have our own graphic designer who you can liaise with to have your advertisement custom designed free of charge.

CONTACT & FEEDBACK

We welcome Jane Loveday to our team. Jane will be delivering newsletters to you and will be a direct conduit of information and feedback. To guarantee you receive information and news immediately, we invite you to join our email distribution list. It often happens that news and events arise at late notice and distribution through hand delivery takes time to arrange and distribute. Please post, deliver or email us the following details.

BUSINESS NAME . . . . .

YOUR NAME . . . . . PHONE NUMBER . . . . .

EMAIL . . . . . STREET ADDRESS . . . . .

MEETINGS/FORUMS: Do you prefer 1. Breakfast 2. During business hours 3. After business hours