

RETAIL SKILLS WORKSHOPS

Funding has been secured through the Department of State & Regional Development to host three Retail Skills Workshops. Details of the workshop and the registration form are included overleaf. Places are limited so please book early.

SHOALHAVEN ON SHOW— BUSINESS EXPO

Shoalhaven on Show is the areas premier annual event that showcases and promotes businesses in the Shoalhaven. This year the event is being held Friday 18th and Saturday 19th September at the Shoalhaven Entertainment Centre.

In an effort to help promote CBD businesses, we are offering subsidised stall space at the Expo for any CBD business. This may be particularly valuable to businesses without a shopfront. We are offering a 50% saving to CBD businesses, the cost being \$385 (incl GST). You are welcome to join with another CBD business on the one stall and share the fee. This is a limited offer so please contact the Chamber and register asap.

The Event: Friday from 3-7pm is dedicated to 'business to business' when you can specifically promote your business to other businesses. The expo launch will be held 5.30pm to 7pm with light refreshments and entertainment. Saturday the expo will be open to the public from 9.30am – 3pm. For an investment of \$770 (including GST) you will have:

- Access to over 2,000 visitors (based on 2008 attendance);
- A 3x1 exhibition space with display panels, table and chair and power;
- An exhibitors lounge where you can meet with clients and light refreshments will be continually available;
- Be listed in the official Shoalhaven on Show program with your company logo, contact details and short company description.

BUSINESS PROMOTION

The Nowra CBD Committee has taken a stand at the Business Expo in order to promote businesses in the CBD.

We will be handing out sample bags and would like to help you promote your business by offering visitors samples of your products and/or services.

If you would like to be included in this free promotional opportunity, please confirm your involvement with the Chamber office, and deliver 50 to 100 samples to the office between Monday 7 & Friday 11 September.

We would like to demonstrate the diversity of businesses in the CBD so please consider getting involved. You may like to offer a special discount or reward to Expo visitors which will then give you an indication of the value of your involvement in such a marketing venture.

SECURITY

CCTV Cameras. SCC has appointed the contractor to install the CCTV cameras. However, they now must negotiate with property owners regarding installation on buildings as well as stakeholders in the tower through which the information will be fed.

Crime Prevention Van. Shoalhaven Business Chamber has been working with the Mayor to lobby key politicians, including the Minister for Police, to gain the funding required to purchase and fit out the Crime Prevention Van.

NOWRA CBD PROMOTIONS COMMITTEE NOMIATIONS

NOMINATION FORM FOR POSITIONS ON THE NOWRA CBD PROMOTIONS COMMITTEE
To be eligible you must be a business owner or property owner in the Nowra CBD. Nominations must be made in writing, using the above form and submitted to the Shoalhaven Business Chamber office by Monday 31 August 2009.

The Committee is a sub committee of the Shoalhaven Business Chamber, the Chair sits on the Chamber Management Committee. The Committee is responsible for the allocation of the annual rates contribution with the aim to promote and support all businesses in the Nowra CBD.

BUSINESS NAME

YOUR NAME PHONE NUMBER

EMAIL STREET ADDRESS

NOMINATED BY SIGNATURE