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## APRIL NEWLETTER

### Grow your business and love the lifestyle

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Grow your business and love the lifestyle is the catch phrase used in the newly launched economic development marketing program – Shoalhaven the Enterprising Alternative.

A new website [www.shoalhaven.nsw.gov.au/business](http://www.shoalhaven.nsw.gov.au/business) is the focus of this program and is extensive, informative and has all the contacts and data a potential developer could require. The site has been developed to attract investment, business and new employees/residents to the Shoalhaven. The site is easy to navigate and the information is 'live' and always up to date.

A hard copy, glossy booklet is available to back up the website and billboards will start to appear on the landscape at entrances to the City. It is a great initiative that had its genesis with Blueprint Shoalhaven. Congratulations to all concerned in its development.

### Shoalhaven on Show

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Shoalhaven on Show 2010 is on – Fri 3<sup>rd</sup> and Saturday 4<sup>th</sup> September. This year's event will be themed as a business and tourism expo.

It will include extensive B2B opportunities, a 'career expo' component with visits from the local high schools, competitions, entertainment and more.

A special area for micro and home based businesses will be included. Full details including costs will be listed on the Chamber web site shortly and information packs will be available.

Further details are available from Linda Marquis M: 0411 969 630

### Fair Work Seminars



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MODERN AWARDS and AGREEMENTS workshops will be held at the Huskisson RSL Club on Tuesday the 20th of April 2010 and Shoalhaven Ex-Serviceman's Club Junction Street Nowra on Thursday the 22nd of April 2010 both starting at 9.00am.

If you are interested in any of these workshops you can register by visiting [www.industrialrelations.nsw.gov.au](http://www.industrialrelations.nsw.gov.au) or by calling 02 9020 4735. Seminar details are on the chamber website.

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**What's happening  
around the City:**



**Wednesday May 5, Bomaderry Bowling Club  
9am to 3pm**

Full details and bookings at

[www.shoalhavenwomensconference.com.au](http://www.shoalhavenwomensconference.com.au)

Or contact phone Bonnie 4423 3417

Illawarra ITeC Small Business Centre, Nowra Lane

**Claiming the Date:  
Post budget lunch**

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The Federal Budget is handed down on Tuesday 11<sup>th</sup> May and the Chamber will be hosting a post-budget lunch on the following day Wednesday 12<sup>th</sup> May at Worrigea house. A post budget analysis presentation will be made. Stay tuned for details.

**Nowra CBD Masterplan**

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Shoalhaven City Council has appointed an international company ARUP to undertake the Nowra CBD Urban Design Masterplan. Public consultation and a series of workshops are underway. Elements of the masterplan will include quality of life, social and economic factors, future character of the CBD and its precincts, urban capability, sustainability and traffic flows.

The Business Chamber has three representatives on the Masterplan Liaison Committee.

**Autumn CBD Magazine**

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The autumn edition of the CBD Magazine has been distributed. It looks great and special thanks go to all those involved in its production. Especially our volunteers!

Did you know that a lot of the work on the magazine is done voluntarily? Our models, who do a great job and are very professional, give their time as does Lisa Rath who does the styling and looks after the models.

The remaining crew responsible for this wonderful production are: Our very professional fashion photographer - Ross Pulsford, Graphics - Samantha Keats, ads and Magazine layout - Catherine Shields. The South Coast Register pulls everything together, takes the photographs for the editorial and the adverts, writes the advertorials, prints and distributes the magazine. The advertising is sold by Rhonda McGuire and the Shoalhaven Business Chamber handles the administration.

The results from this wonderful team effort; you have to agree are spectacular. The CBD Magazine is a very professional marketing medium to use in the promotion of the Nowra CBD.

The next magazine will be published and distributed at the end of August and will cover spring and the Christmas trading period. If you would like to be included please contact [info@shoalhavenbusiness.com.au](mailto:info@shoalhavenbusiness.com.au)

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