



SPONSORSHIP PROPOSAL

2015 Shoalhaven Business Awards

Date: 4th September, 2015

Venue: Shoalhaven Entertainment Centre

Executive Summary

"The Business Awards are a recognition and celebration of business excellence. They provide inspiration to businesses and set benchmarks for best practice."

The Business Awards are one of the Shoalhaven's most prestigious annual events.

It's a time when the Shoalhaven's business community honours its most outstanding performers.

It gives us great pleasure to invite your company to join with other community minded corporate sponsors and become a sponsor of the 2015 Business Awards.

The Shoalhaven Business Chamber's 2015 Business Awards aims to recognise the success and vitality of the Shoalhaven Business sector. This unique annual awards program has been established specifically to acknowledge, encourage and celebrate excellence amongst Shoalhaven businesses and community by giving them the opportunity to gain valuable exposure and well-deserved recognition for their ambitions. The Business Awards are the highest honours within the Shoalhaven region. The main goal of the Award program is, therefore, to help the Shoalhaven business sector grow and prosper, and to market the Shoalhaven as an investment destination for the rest of the Country and beyond.

The Shoalhaven Business Chamber as the organisers of this important initiative greatly acknowledge and salute your organisation's support and contribution to promoting businesses in the Shoalhaven and would be very honoured if you would consider sponsoring the event. The event attracts Business Owners, high level Executives from the private sector, Government, small and medium enterprise, and other VIP's throughout the Shoalhaven.

This is an ideal opportunity for you to get your message across to some of the most influential people in the Shoalhaven Business Community.

For more information about any of the information contained in this sponsorship package, please contact:

Nicole Mallos
Event Manager
Shoalhaven Business Chamber
M: 0413 052 654
Address: 5/21 Kinghorne Street, Nowra
Postal: PO Box 361, Nowra NSW 2541
Email: nmallos@hotmail.com

Sponsorship Packages

3 x Premium Sponsors – \$7,000 plus GST

- A pre-recorded (filmed) Company Commercial to be screened at the Gala Awards Night when you are presenting one of the top awards
- Sponsor company profile of 250 words, logo and Premium sponsorship acknowledgement in the Awards program promotional booklet to be distributed to every guest at the Awards evening
- Company logo on ALL publications and advertising relating to the Business Awards
- Opportunity to feature in newspaper Special Feature for one week
- Your logo is on the Shoalhaven Business Chamber's Business Award web pages
- Acknowledgement of sponsorship in the South Coast Register, Nowra News, Milton Ulladulla Times, Radio 2ST, Power FM and Prime TV
- Logo printed on ALL Award Certificates
- Formal acknowledgement of Premium sponsorship by the Master of Ceremonies
- Company logo to be screened on Main Auditorium Projector Screen
- Option of corporate wrapped gift for up to 450 attendees – merchandise only, no literature
- Six complimentary corporate tickets to the 2015 Business Awards in Prime Position
- Two complimentary tickets to the Winners lunch

1 x Entertainment Sponsor – \$5,000 plus GST

- The group that will be entertaining us during the Awards dinner will wear a cap (provided by you) with your logo on it during their performance. They will also incorporate your logo into their back screen and will pay tribute to your sponsorship and company during their performance.
- Sponsor company profile of 150 words, logo and sponsorship acknowledgement in the Awards program promotional booklet to be distributed to every guest at the Awards evening
- Opportunity to feature in newspaper Special Feature for one week
- Your logo is on the Shoalhaven Business Chamber's Business Award web pages
- Acknowledgement of sponsorship in the South Coast Register, Nowra News, Milton Ulladulla Times, Radio 2ST, Power FM and Prime TV
- Formal acknowledgement of Entertainment sponsorship by the Master of Ceremonies
- Company logo to be screened on Main Auditorium Projector Screen
- Option of corporate wrapped gift for up to 450 attendees – merchandise only, no literature
- Two complimentary corporate tickets to the 2015 Business Awards in Prime Position
- One complimentary ticket to the Winners lunch

12 x Category Sponsors - \$3,000 plus GST

- A pre-recorded (filmed) Sponsor interview to be screened at the Gala Awards Night when you are presenting the winners award
- Opportunity to present your sponsored award trophy to the winner
- Company name to appear on sponsored award trophy
- Sponsor company profile of 100 words, logo and sponsorship acknowledgement in the Awards program promotional booklet to be distributed to every guest at the Awards evening
- Opportunity to feature in newspaper Special Feature for one week
- Your logo is on the Shoalhaven Business Chamber's Business Award web pages
- Acknowledgement of sponsorship in the South Coast Register, Nowra News, Milton Ulladulla Times, Radio 2ST, Power FM and Prime TV
- Announcement acknowledging sponsorship throughout the evening
- Company logo to be screened on Main Auditorium Projector Screen
- Promotional photo of your companies representatives with Award winner
- Two complimentary tickets to the 2015 Business Awards
- One complimentary tickets to the Winners lunch

Conditions of Sponsorship

It is agreed that:

1. The full term of this agreement is from 1st May, 2015
2. Shoalhaven Business Chamber will deliver to THE SPONSOR the sponsorship benefits as set out in this agreement.
3. The sponsors are responsible for providing all their promotional material. Sponsors are responsible for the security of their equipment and materials at Business Awards.
4. Payments will be made as follows: Shoalhaven Business Chamber will invoice THE SPONSOR for the amounts due under this agreement upon receipt of the sponsorship form
5. Payment will be due 30 days from the signed agreement reaching the Chamber
6. Payment of all monies due and payable must be received (and cheques cleared) by the SBC prior to July 2015. Organisations will not be listed as a sponsor in any official materials until full payment and a booking form have been received.
7. The parties acknowledge that Shoalhaven Business Chamber maintains intellectual property rights to the Business Awards. Intellectual property rights incorporate any materials produced by the Business Chamber for the Business Awards including all patents, copyrights, registered designs, and trademarks; any application or right to apply for registration of any of these rights; and the right to have confidential information kept confidential.
8. Shoalhaven Business Chamber will design, manage and generally take responsibility for the public promotion, operation and delivery of the Awards as part of its overall business activities, Shoalhaven Business Chamber agrees that all acknowledgements of THE SPONSOR in the Awards will conform to THE SPONSORS reasonable policy and instructions provided. THE SPONSOR will provide Shoalhaven Business Chamber with all relevant materials and guidelines to comply with this clause
9. The parties acknowledge that each party's name and logo is the property of that party and either that party and that either party must not use the other party's name and logo without prior consent.
10. Cancellation Policy: In the event of cancellation, a fee of 50% of total fees applies for cancellations prior to 30th June, 2015. No refunds will be made for cancellations after this date.

Business Awards Sponsorship Agreement

Sponsor Contact Details

Company Name:

Contact Name: -

Address: -

Phone:

Mobile:

Email:

Sponsorship Details

- Premium Sponsorship
- Category Sponsorship
- Entertainment Sponsorship

Payment Details

- Eftpos/Credit Card
- Cheque
- Invoice

Credit Card Number: ____/____/____/____ Expiry Date: ____/____

Name on Card: _____

Signature:

Agreement

Name: _____

Signature: _____

Date: _____